

ABSTRACTS

4th International Forum of Design as a Process

Diversity: Design / Humanities



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Design and humanities: a disciplinary comparison

Humanities centered innovation through International design competitions: original research on utilizing the diversity of designers for culture oriented result driven design competitions

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Design meta-theory: brazilian perspective

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Symbol articulation: a communicational perspective to philosophy of design

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Modernist designs, social and aesthetic objects that speak of mentalities, ideologies and attitudes in textile patterns

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Experimentation as a procedure in design education: diversity, innovation and discovery as human learning responses

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Graphic design in media activism: from advertising to adbusting

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The design higher education and the relationship with the territory, the community and the local culture

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Design and semiotics in dialogue

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Ranking in design projects: from quantity estimation to quality assessment: an advanced design approach to evaluation of design projects and research

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User design approach applied to interactive digital art projects

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Iconology as a matter of design between information visualization and artistic approach

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Consumption, design and memory design: retro aesthetics and memory objects

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Design as inventive process: the contribution of design semiotics

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Exhibition design as act of direction towards a cultural convergence project

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Hybrid methodology for social & digital space design: user experience & interaction models design based on human science & user-centered

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Seeking a conceptual framework for researching (or carrying out) projects with small craft groups

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Maximising the potential of academic design research: blending scientific, and social sciences practices for improved pattern recognition and validation

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Semiosis as a process in product design: case study on the development of an experimental urban micro environment for relaxation

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The contribution of “Future Studies” and computer modelling in the origins of the sustainable design debate: the role of the limits to growth report

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Design and semiotics in the construction of scenarios

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The painted letter: condition and destiny of the typographic image in the contemporary art work

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The humanistic discourse in design

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Taking down walls and building bridges

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Vernacular design and sustainability in traditional communities

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Design & anthropology: an interdisciplinary proposition

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The contribution of humanistic psychology to human-centred design: the concepts of Carl Roger, Alfred Adler, Carl Jung and Christopher Bollas for understanding users as individuals

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Visual tools for humanities research: design and the digital humanities

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Designing and managing social innovation: an interdisciplinary approach on how design-based action can help communities to promote sustainable change

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For a “humanistic” design: design for diversity

The narrative dimension of design diversity

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Method Livingston: participatory design methodology in the context of reform of popular environments

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Tourism, culture and environment: systemic design relationship - human factors, social and strategic in the royal road territory

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Role of social design: design as agent for improving the quality of life

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Back to design future: design as a key process for re-discovering cultural identities and building future diversities

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Local sustainable development and design-craftwork intervention model: the case of Laboratório de O Imaginário da UFPE and Artesanato Cana Brava, in Ponta de Pedras, Goiana, Pernambuco

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Design by scenarios such as a process of non-synthesis

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Functions of language and strategic design

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E-learning, instructional design and project management for developing graphics user interfaces for learning

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Mediations design in construction online game's interfaces for children

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The roots of humanistic design in Italy: learning from history to outline future developments of a transdisciplinary culture within design processes

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Designing in Latin American multiculturalism and miscegenation: a networked design consultancy case

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Design in diversity: contaminations of territories, knowledges and methodologies: contaminations of territories, knowledges and methodologies

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Craftsmanship revitalization through the use of local iconographic memory – between territorial marketing and social innovation approaches: study case in Amapá

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Servistos and the local media design in Rio de Janeiro city: the process of creating a network for exchanging services for the city

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The study of urban furniture in a humanistic approach: emotions in the use of the elements of public urban space

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Habitable spaces: methodological approaches in the 21th century

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Contextura tradition project: the design as innovation process in fashion and culture

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Tourism for a sustainable development: network of multidisciplinary knowledge to rediscover the authenticity and the material culture of Torino's territory using systemic design

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Expanding interior design through social sciences

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Inclusive design as an experience: A proposal on the application of tools that may contribute on the inclusive experience of a blind person's visit to a museum

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Contemporary rituals as a field to envision scenarios and tools for the interplay between design and humanities

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Inclusive design through knowledge and experience

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STRAND 3

Humanities centred innovation

Designers as humanistic facilitators within complex systems

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A multi-criteria decision-making method applied to the analysis of a product's performance: the case of the spirit ceiling fan and its sust

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"Human Centred Design" within Product lifecycle management

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Usability in arts textbook

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Designing services for sociality and conviviality: the role of a meta-design study in discovering unexpected needs to design an innovative system of services for a closed condo

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Challenges of the interaction between actors on field the environmental complexity

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Bridging innovation between humanities and design: new cognitive and relational processes

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Rural and urban poverty in developing countries: design and sustainability in Brazil

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Understanding the contribution of human-centred design methods to social innovation design projects

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Can fun be the key to more social design?

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Design considerations for Base of the Pyramid (BoP) Projects

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Territory: a resource for process and product

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FotoSun: Innovation activator in energy design sector

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The graphic and editorial design through the advent of digital technology: situation of the editorial design process focused to printed magazines and their digital versions

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STRAND 4

The designer humanist and the humanist designer

Design and theatre: crossed paths

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Re-activating the city, shared spaces for research on design and humanities

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Why design? a visual and theoretical manifesto on the role and responsibility of the graphic designer in society

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**STRAND 5
DESIGN AND HUMANITIES: DIVERSITY AS IDENTITY**

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Archetypical: sharing values through a design experience

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Towards a significant cultural heritage: the construction and intervention in the design perspective

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Expression and questioning objects

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**Introduction of non-traditional plastic materials in craft activity in the town of Tonalá, Jalisco, Mexico:
resemantization of handcrafts by design**

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The quality of relationships among people is an increasingly important value

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The design intermediation in the process of increasing value of terroir products

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The temporal dimension of syncretism as a peripheral form of diversity: Jalisco's design identities

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Brand design as a cultural mediator: a critical overview of relevant case studies from both Anglo-Saxon and Latin countries

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Metaprojeto - in search of a sustainable strategy: moving strategically toward sustainability

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Modeling dreams: integrating the craft and design to build a healthy city

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STRAND 6

THE UEMG TALKS ABOUT ITSELF

Fragments of memory: ASI – Arquivo de Som e Imagem: management of collection of documents collected in the Centro de Estudos em Design da Imagem Escola de Design/ UEMG

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Geraes creative communities: social design applied to crafts production in Nova Lima

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Sustainability in crafts production with vegetal waste: practical application of design, culture and identity in Cerrado Mineiro

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Design, culture and semiotics: towards a model to analyze semantic-cultural features

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User centred design research methods: an experiment about the perception of products' sustainability

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Academic extension program: opportunity-based learning projects with social impact: case study methodology in Minas Raízes Program

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Design and social innovation: the process of joint construction of the Agroecological Fair of UFRJ

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Identity and cultural diversity in Minas Gerais colonial jewelry

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Qualitative analysis of facades and roofs thermal performance using infrared thermography

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Embroidery in the context of humanization: “women of the Village”

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ESDI/UERJ and ED/UEMG: the pioneers of design education in Brazil

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Importance of tactile perception and interface materials in the design of tactile models: a case study of the National Congress

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Design and urban garbage collection

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**The design for housing as reflex of the new consumption society
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Design and humanities from a “meta-trans-disciplinary” approach

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Timber joints: thermography as an aid to design and furniture prototyping

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**Thermal viability studies of polymeric composites with curaua fiber (ananas
erectifolius) using infrared thermography with focus on ambience confort**

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Innovation in the techniques of decorative finish on Brazilian ornamental seeds: design applied to products with sustainable profile

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The contribution of multicultural Brazilian tradition to a new vision of design

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Environmental requirements on design of consumer electronics: contributions to obsolescence management

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Gems and jewelry: management by design applied to the value chain of local productive arrangements

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Perception of materials inside the vehicle: model Permatus-auto

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Articulating business functional interfaces at the front-end of the design process

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Design and innovation: the concept of creative community as an inductor for sustainable development

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STRAND 7

POSTER- EXTENTION

A glimpse of the congado from Minas Gerais

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Design contribution to communities □s artesanal production: a practice with residues of the Cerrado

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Environmental Agenda

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The house of the people: development activities design of environments for Abrigo Cirandinha

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Sewn dreams: an experience from the perspective of popular solidarity economy

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Interface design applied to the construction of educational tools and processes using health issues

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POSTER- DESIGN

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What is D. Incubadora de Empresas e Negócios de Design (D. Incubator of Design Enterprises and Business)

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Measurement system project: design methodology applied to interior management results

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Diamantina: the design creating the strategic positioning of the city which is Cultural Heritage of Humanity in Minas Gerais

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Leucotron Telecom: design culture and Identity in the company and products

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Taboolarium

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Ciranda Design: enterprise in the Creative Economy context

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Design and crafts: experience in design service for handicrafts in Minas Gerais

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Artha line in soapstone: design applied to traditional artisanal product

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Interior design for fashion

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The high luxury emotional consume in the contemporary world

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GUEST PAPERS

New proposal for humanist designers: making the real world more like a games

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Building up a culture of innovation within a wide array of regional diversity of living models

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Communication design for the dignity of the woman figure: two research studies between design and gender cultures

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Perspectives in design education in Egypt: the designer's profile as cultural mediator

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Design as innovation technology for creating value in emerging markets

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The human approach to smart cities: the peripheria project as a case of citizen centred design

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