

ABSTRACTS

2nd International Forum of Design as a Process

Design, Fine Arts, Craft:
Cross Fertilization and
Experiences



universidade de aveiro

Committees

Organizing Committee

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chairman of the 1st Session, The New School University, New York, USA.

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Keynotes Speakers

Carlos Teixeira

Parsons the New School for Design, The New School University (NY)

Carmelo Di Bartolo

Design Innovation, Milano (IT)

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Papers and Authors

STRAND 1

Cross-fertilizations and experiences driven by technological innovations

The craft of prototyping

Teixeira, Carlos

Parsons the New School for Design, The New School University (NY)

Nature as basic knowledge for innovation

Di Bartolo, Carmelo

Design Innovation, Milano (IT)

Energy design between art and artisan work

Buono, Mario

Capece, Sonia

Vaccaro, Giuseppe

Il Università degli Studi di Napoli (IT)

Advanced design processes in few case studies from contemporary art system: Olufsen, Delvoy, Fornasetti

Celaschi, Flaviano

Politecnico di Milano (IT)

Exploring the boundaries of design

Deserti, Alessandro

Politecnico di Milano (IT)

Design societies in Latin countries: tradition, identity and new perspectives in the ICT Era

Formia, Elena
Peruccio, Pier Paolo.
Politecnico di Torino (IT)

Designing web platforms for the intermediation between local designers and craftspeople and global consumers

Saikaly, Fatina
Politecnico di Milano (IT)

Krucken Lia
State University of Minas Gerais (BR)

Sociological, technical and design aspects of technologic fashion

Barata, Madalena
Miguel, Rui
University of Beira Interior (PT)

Moreira da Silva, Fernando.
Faculty of Architecture - Technical University of Lisbon (PT)

Convergent Knowledge - Disciplinary Properties in Design Processes

Bieling, Tom
Deutsche Telekom Laboratories/TU Berlin (GER)

Dharma and Shape: Brain—Object communication as experimental process in Design

Branco, Rosa Alice
ESAD (Escola Superior de Artes e Design de Matosinhos) (PT), ID+ (PT)

Branco, Hugo
ESAD-IPL (Escola Superior de Artes e Design das Caldas da Rainha) (PT)

Design and self—production. The advanced dimension of handcrafted dimensión

Ferrara, Maria Rita.
Politecnico di Milano (IT)

Design and the new media/culture thinking in Latin America

Matteoni, Romulo
Almeida, Leonardo
PUC Rio (BR)

Understanding the design process and the materials selection methods used by portuguese designers

Ramalhete, Pedro
Senos, A. M. R.
University of Aveiro (PT)

Aguiar, Carlos.
University of Porto (PT)

The impact of techniques and technologies in the Corporate Visual language

Raposo, M. Daniel.
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STRAND 2

Cross-fertilizations and experiences driven by innovative behaviours

Design, territories and connections

Lotti, Giuseppe
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Design and local development: a space for the articulation between the design, the craft, and the territory

Adrián Leonardo Lebendiker.
Dinámica, Buenos Aires (AR)

Reinterpretation of tradition values, in Minho territory: Handcraft – a lecture key

Albino, Claudia
Roda, Rui
Providência Francisco
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Building a network for craftwork

Germak, Claudio

De Giorgi, Claudia
Politecnico di Torino (IT)

Design, arts and “aesthetics of innovation”

Lupo, Eleonora
Politecnico di Milano (IT)

Design as contamination between arts and knowledge the case of Euromedsys

Meo Giovanni, Pelosi Silvia
Il Università degli Studi di Napoli (IT)

Design in City. Anonymous design in the Latin metropolis as a value generating informal process

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Mata, Laura
Politecnico di Milano (IT)

Developing a Design Methodology for Local Artisans: How Artisans Perceive Designing

Ensici, Ayhan
Istanbul Technical University, Department of Industrial Product Design (TUR)

Audiovisual landscape, animating iconographical elements from the local Crafts

Gago da Silva, José Miguel
Escola Superior de Artes Aplicadas do Instituto Politécnico de Castelo Branco (PT)

Design and culture together for bringing new perspectives in the territory development

Guglielmetti, Ilaria
Delgado, Tania
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Perspectives on the Partnership Design in PUC-Rio

Lima Farbiarz, Jackeline
Mendes Ripper, José Luiz
Pontifícia Universidade Católica do Rio de Janeiro (BR)

Colour and Fashion: The function of Colour as Support to Fashion Design and Personality in a Young Public

Pina, Líliliana M. G.
Lucas, José M.
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The Process of Repetition Transgressing the Boundary's of Fine Art, Craft and Design

Townsley, Jill

University of Huddersfield, Department of Art, Design and Architecture, Huddersfield, England (UK)

STAND 3

Cross fertilizations and experiences driven by innovative languages

Piece and processes of current Design as Contemporary Art

Garrido, Sebastian Garcia

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Craft and design in the production of objects: a method

Crocco, Heloisa

CroccoStudio, Porto Alegre (BR)

Design and Art, an experience of handcraft production in Morro da Cruz

Benz, Ione

Reyes, Paulo

Escola de Design Unisinos (BR)

Design Narration. Languages, structures and narrative models as a design matter

De Marco, Angela

Pinardi, Davide

Trocchianesi, Raffaella

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Design as a resource for valuing territorial assets and local cultures: The case of the Estrada De Moraes, Dijon

Krucken, Lia

State University of Minas Gerais (BR)

Germak, Claudio

Miranda, Paulo

Politecnico di Torino (IT)

The design of the “Mão Gaúcha”: reflections on the Brazilian handicraft

Fialho, Fabiane

Parode, Fabio

Escola de Design Unisinos (BR)

The languages of typeface design in Portugal

Quelhas, Vitor
Branco Vasco
ID+ Research Institute for Design, Media and Culture (PT)
Heitlinger, Paulo
Porto Polytechnic Institute (PT)

Portuguese Brands from the “Estado Novo” Period and The Iconic Sanjo. - Articulation of Contextual and Graphic Design Influences as Process.

Almeida, Pedro C. University of the Arts London, Central Saint Martins College of Art and Design, London (UK)
Universidade de Aveiro, Departamento de Comunicação e Arte, Aveiro (PT)

Design and Value Analysis. A Study of Mineral Water Bottles

Drummond, Jairo José
University of Minas Gerais (BR)

Kindlein, Wilson Júnior
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Aparecida da Conceição Ribeiro, Rita
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Dias Botelho, Róber Université de Cergy Pontoise, France – UCP (in a conjoint program with the State University of Minas Gerais – UEMG) / GDE Scholarship – CNPq – Brazilian National Council for Scientific and Technological Development/ Member of the Brazilian Association of Ergonomics (BR)

O escritor, o colecionador e o designer frente ao objeto artesanal como fonte de inspiração e de experiência aurática.

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Extraordinary BOX - Social design case study Universidade de Aveiro – process and results

Bessa, Pedro
Lemos Sérgio
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The social responsibility of Design to the education and culture of (bio)diversity – a practical case

Nunes, João
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Glass: art or craft? A perspective in the Portuguese panorama

Almeida, Teresa

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Antunes, João Aquino

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The eclipse of communication in the design object program

Chuva, Vasco

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The semantics of illustration: new ways of thinking and doing design in contemporaneity

Quental, Joana

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Drawing as language in design project process

Magalhães, Graça

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